



Advertising on AviaStock

Find you wings with us!
<http://www.aviastock.com>
V1.0 EN

Presentation:

AviaStock.com can provide you with a targeted audience: aircraft owners, aircraft and part dealers, airlines, flying clubs, pilots and other aviation actors in Europe and around the world are usual users of the website.

The screenshot shows the AviaStock.com website interface. At the top, there is a banner for 'vivastreet' with the text 'petites annonces gratuites' and 'Cliquez ici'. Below this, there is a navigation menu with items like 'Accueil', 'Appareils', 'Pièces/Autres', 'Aviation', 'Votre compte', 'Annuaire', and 'RFQ'. A search bar is located on the left. The main content area displays a list of aircraft for sale, including a 1999 Cessna 441, a 1983 McDonnell Douglas DC-3, a 2005 Evktor EV-97 Eurostar, a 1988 Cessna 441, a 1983 Piper Seneca III, a 1948 Taylorcraft ???, a 1977 Vukoglane VP2, and a 2007 Eurocopter EC 130B4. On the right side, there are several smaller advertisements for aircraft like a 1951 Piper PA-19, a 1943 McDonnell Douglas DC-3, a 2002 Dyn Aero HER 45, and a 'VOTRE PETITE ANNONCE ICI' button. A red '1' is placed at the top banner, a red '2' is placed at the bottom banner, and a red '3' is placed next to the left sidebar menu.

Basic placements we can offer for your banner are as follows:

- 1. 468x60 pixels banner** displayed at the top of all the website pages. This standard size banner will be displayed extensively on all the pages of the website. Its optimum location allows a good response rate from viewers. The banner selection is done once on page loading among different advertisers and it remains displayed as long as the page is.
- 2. 468x60 pixels rotating banner** displayed at the bottom of homepage which is the most viewed page of the website. Your banner will appear among others regularly. Each banner will rotate dynamically after several seconds of display.
- 3. 120x60 pixels banner** displayed in the left menu bar of all the website pages. The size is a maximum allowed size, so you can provide smaller banners or logos. Several positions are available for simultaneous display. The placement will be allocated exclusively to your banner. This means that all pages viewed will display your advertisement or logo.

Please note that you can choose as an option to display your banner on English pages OR French pages only for a lower rate.

Rates per month:

	1	2	3
<i>Per month</i>	468x60px <i>(top of page)</i>	468x60px rotating <i>(bottom homepage)</i>	120x60px <i>(left menu bar)</i>
Unrestricted display	129 EUR <i>< 4.5 EUR per day</i>	49 EUR <i>< 1.75 EUR per day</i>	74 EUR <i>< 2.50 EUR per day</i>
On English pages only	74 EUR <i>< 2.5 EUR per day</i>	29 EUR <i>< 1 EUR per day</i>	44 EUR <i>< 1.50 EUR per day</i>
On French pages only	74 EUR <i>< 2.5 EUR per day</i>	29 EUR <i>< 1 EUR per day</i>	44 EUR <i>< 1.50 EUR per day</i>

VAT of 15% included

For campaign orders of 3 months and more, we offer a 10% rebate on the total fee!

Payment methods:

We accept following options:

- US & French cheques
- Wire transfer
- Paypal payment
- Credit card payment (via Paypal / secured)

How to order?

To get a detailed quotation for your advert campaign on AviaStock, please contact us by email and specify the following data:

- the area that you would like **1, 2** or **3**,
- your banner file or web link,
- your company website link,
- and how long you would like your campaign to run.

Please note that **we reserve the right to accept or refuse** any advertisement campaign if it has no relation with our website content or if found not appropriate.

Our contact email: sales@aviastock.com .

We look forward to hearing from you soon.

Best regards,
AviaStock © Team
sales@aviastock.com
AviaStock Ltd